Call of Duty League 2026 Watch Party Guidelines

For the 2026 season The Call of Duty League, LLC ("CDL") will allow co-streaming of select CDL events to pre-approved participants pursuant to the following Watch Party Guidelines ("Watch Party Guidelines"). A Watch Party is defined as live-stream hosting and commenting in real time on a live CDL broadcast or rebroadcast on a Watch Party participant's personal channel ("Watch Party"). These Watch Party Guidelines are intended to provide Watch Party hosts and participants (each a "Watch Party Participant", and collectively, "Watch Party Participants") with the process and rules for hosting and/or participating in a Watch Party of a CDL broadcast. CDL reserves the right, in its sole discretion, to update, amend or supplement these Watch Party Guidelines from time to time, or remove access to the Watch Party program at any time. Watch Party Participants are responsible for checking these Watch Party Guidelines regularly for updates. Violation of these Watch Party Guidelines may lead to temporary or permanent revocation of Watch Party rights, at CDL's sole and absolute discretion.

GENERAL GUIDELINES:

- Watch Parties can be hosted on either YouTube or Twitch, and the Watch Party host must have a valid YouTube and/or Twitch channel in good standing to participate in any co-streaming of the CDL. All other streaming platforms are prohibited unless a special exemption has been granted by the CDL to the Watch Party.
- Participants are permitted to have active monetization settings for all Watch Parties. They may also receive donations, tips, subscriptions, etc.
- Once a monetized Watch Party begins it must display the CDL broadcast at all times, subject to the terms of these Watch Party Guidelines.
- Watch Party Participants and guests must be at least 18 years of age, or, with express written approval of the CDL, the minimum age of majority under the laws of the location where the Watch Party Participants and their guests currently reside.
- All Watch Party Participants must read and comply with these Watch Party Guidelines.
- Watch Party Participants are expected to conduct themselves in a generally professional manner, and not use violent, sexually explicit, threatening, or harassing language, gestures, or behavior during the Watch Party.
- Watch Party Participants must refrain from disparaging the CDL, its affiliates and their respective sponsors' products or services.
- Watch Party Participants must refrain from making personal statements about topics unrelated to the CDL and gaming, including statements about race, religion and politics, including but not limited to, regionally sensitive elements (e.g., national, and regional flags, map boundaries, etc.)
- No fundraising or charitable causes may be activated in connection with the Watch Party without the express written permission from the CDL, which may be withheld in its sole discretion.
- All CDL sponsor logos, sponsored advertisements, and sponsored content appearing on the CDL broadcast must not be covered, muted, or altered in any way.
- Watch Party Participants must adequately moderate their own language and their chat to prevent obscene, sexually explicit, disparaging, vulgar, harassing, or abusive language from appearing in the Watch Party.

- Watch Party Participants must refrain from smoking, vaping, consuming alcohol, or engaging in or discussing any topics represented in the Prohibited Categories (see below) during the Watch Party.
- Watch Party Participants must share all viewership data with CDL upon completion of the Watch Party at the request of the CDL.

AUDIO AND VISUAL GUIDELINES:

Watch Parties must comply with the following audio and visual requirements at the appropriate times of a CDL broadcast as set forth below.

- Audio
    - The Watch Party must always have audio originating from the CDL broadcast audible at a reasonable volume, with the exception of "Pre-Show" and "Post-Show" instances when no CDL broadcast audio is required.
- During Gameplay
    - The Watch Party may utilize a picture-in-picture visual originating from the Watch Party (the "Watch Party PIP") during Gameplay.
    - The Watch Party PIP may only occupy 5% or less of all available on-screen space during Gameplay. No additional visuals may be added to the CDL broadcast during Gameplay.
    - The Watch Party PIP must be placed on the right side of the frame and must not cover or impact any in-game or broadcast elements.
    - The Watch Party PIP must not include digital sponsor overlays or other commercial overlays.
    - In addition to the Watch Party PIP, the Watch Party may add the following digital overlays during Gameplay:
        - A digital chat feed with transparent background that occupies 3% or less of all available on-screen space.
        - A digital social media handles feed with transparent background that occupies 2% or less of all available on-screen space.
    - "Gameplay" is defined as all elements of the CDL broadcast that occur from the start of a match (map 1) until the match has concluded.
        - Any pause in Gameplay resulting from technical issues and lasting longer than 10 minutes but less than 30 minutes may be treated as an "Interstitial Segment" for purposes of these guidelines.
        - Any game pause resulting from technical issues and lasting longer than 30 minutes may be treated as a "Pre-Show" for purposes of these guidelines.
- During Pre- and Post-Show
    - The Watch Party may utilize full screen takeovers, digital sponsor overlays, and sponsored content during the Pre-Show and Post-Show of the CDL broadcast.
    - The Watch Party is not required to include audio from the CDL broadcast during the Pre-Show and Post-Show periods.
    - "Pre-Show" is defined as anything that occurs before the CDL broadcast countdown clock at the start of show hits zero ("00:00"); "Post-Show" is defined as anything that occurs after CDL legal lines are seen on screen after the final match of the day.

- During Interstitial Segments
    - The Watch Party may utilize overlay mortises occupying a maximum of 33% of available on-screen space during Interstitial Segments of the CDL broadcast.
    - Overlay mortises during Interstitial Segments may not include digital sponsor overlays.
    - "Interstitial Segments" is defined as those periods of a CDL broadcast that do not fall under the definitions of Gameplay, Pre-Show or Post-Show (e.g. most desk segments, pre-match team walkouts, post-match player interviews).

PERSONAL SPONSORS:

- Watch Party Participants may include personal sponsor logos in Watch Parties only as follows:
    - During Gameplay and Interstitial Segments, sponsors may only be visible in the background physical space of the Watch Party (e.g. background of camera shot, on participants' clothing, etc.);
        - Sponsors may not be digitally added to any part of the Watch Party during Gameplay or Interstitial Segments
    - Digital sponsorships may be used during Pre-Show and Post-Show.
    - Sponsors must not conflict with CDL sponsors or advertisers.
    - Sponsors must not fall under any of the Prohibited Categories listed below.
- Prohibited Categories
    - The following sponsor categories will not be allowed to be featured, displayed, discussed, or otherwise promoted in connection with the Watch Party (collectively, the "Prohibited Categories"):
        - Any person or entity that offers products or services that CDL determines are detrimental to the business of CDL or any of its affiliates (including without limitation the *Call of Duty*® interactive game franchise, CDL teams, or the CDL broadcast) or that offer an unfair advantage over another person, including hacking software/hardware, gold selling services, account sharing, account sellers and key sellers;
        - Non-Microsoft or Microsoft-affiliated games or gaming platforms and related exploitations;
        - Account selling, sharing or trading websites;
        - Drugs (whether legal or illegal) and any products or paraphernalia used to consume drugs;
        - Tobacco and vaping products;
        - Cannabis and any products used to consume cannabis;
        - Pornography, sexual or adult oriented products or services;
        - Gambling (whether legal or illegal);
        - Firearms / weapons, or related products or services (outside of gameplay);
        - Political candidates or ballot initiatives;
        - Religious products or services;
        - Non-Fungible Tokens (NFTs);
        - Illegal goods and services;
        - Alcoholic beverages.

RIGHTS GUIDELINES

- Each Watch Party Participant hereby grants to CDL a worldwide, irrevocable and perpetual, non-exclusive, royalty-free, gratis license and right to use incorporate, display, distribute and sublicense Watch Party Participant's name, persona, social media account names and profile picture, gamertag, likeness, voice, and appearance as it appears in the Watch Party co-streams (collectively, "Likeness") in CDL products in such manner as CDL may determine in its sole discretion. Each Watch Party Participant hereby authorizes CDL to use Watch Party Participant's Likeness as it appears in the Watch Party co-streams and agrees that any part of such Watch Party co-streams can be edited, rearranged, and/or other material added or deleted in whole or in part. CDL shall have the right (but not obligation) to distribute, advertise, promote, sell, license, reproduce, perform, publicly display, exhibit, transmit and otherwise exploit each Watch Party Participant's Likeness in connection with the Watch Party co-streams by any and all means and methods and in any and all markets and media, whether now known or hereafter devised.
- Watch Party Participants may have a revocable, non-exclusive right to make a recorded VOD of the CDL broadcast Watch Party available to viewers. Upon request from CDL, Watch Party Participants shall remove any such VOD.
- Watch Party Participants and the Watch Parties must comply with all applicable laws, regulations, including but not limited to, the Federal Trade Commission (FTC) rules and guidelines ".com Disclosure Guidelines: How to Make Effective Disclosures in Digital Advertising", the "Revised Endorsement and Testimonial Guides", the "Disclosures 101 for Social Media Influencers" and all other applicable disclosure guidelines federal, state and local authorities may issue, at all times.
- Watch Party Participants agree and acknowledge that all rights, titles and interests (including copyright) in and to the CDL broadcast and the *Call of Duty* interactive game franchise (including any trademarks or any other real or intellectual property contained therein) shall at all times remain solely and exclusively owned by Activision Publishing, Inc. and Watch Party Participants obtain no ownership interest in the CDL broadcast or the *Call of Duty* interactive game franchise or any derivative work thereof.
- Watch Party Participants agree and acknowledge that all Watch Parties are subject to Activision's Software License and Service Agreement, available here: Link
- **CDL, ITS PARENT, AFFILIATES, TEAMS, AGENTS, CONTRACTORS, SUCCESSORS-IN-INTEREST, SPONSORS, ADVERTISERS, BROADCASTERS, ASSIGNS, AND LICENSEES RETAIN THE RIGHT TO USE EXCERPTS FROM THE WATCH PARTY CO-STREAMS FOR ITS OWN MARKETING AND PROMOTIONAL PURPOSE, AND ANY OTHER PURPOSE THAT CDL DETERMINES IN ITS SOLE DISCRETION. CDL MAY DISTRIBUTE, ADVERTISE, PROMOTE, SELL, LICENSE, REPRODUCE, PERFORM, PUBLICLY DISPLAY, EXHIBIT, TRANSMIT AND OTHERWISE EXPLOIT THE WATCH PARTY CO-STREAMS OF THE CDL BROADCASTS BY ANY AND ALL MEANS AND METHODS AND IN ANY AND ALL MARKETS AND MEDIA, WHETHER NOW KNOWN OR HEREAFTER DEVISED.**
    - CDL will use commercially reasonable efforts to afford credit to the Watch Party Participants for any excerpts taken by CDL, which are included in CDL-created content. Such credit shall be at CDL's sole discretion.